

# MicroJiva Cholesterol

A Complete Cholesterol Health Supporting Dietary Supplement



**Proviva Pharma**  
The healthy living company.

## Unique Probiotic Formulation



## Herbal Prebiotic Support



Supports cholesterol health \*



Maintains balance of healthy bacteria\*



Supports normal inflammatory response\*



Supports healthy bile metabolism\*



Supports healthy bowel and reduces constipations



Synbiotic formulation with pre and probiotics\*

**Consider the role of MicroJiva Cholesterol in your health regime today!**

# MicroJiva Cholesterol

A Complete Cholesterol Health Supporting Dietary Supplement

## WHAT IS MICROJIVA CHOLESTEROL?

MicroJiva Cholesterol is an innovative new line of products that provide a more complete dietary support for blood cholesterol and whole-body health. All MicroJiva products and their components have been verified by doctors and optimized to treat specific physiological ailments.

### MicroJiva supplements use professional grade and quality ingredients:

- Full recommended daily dose
- Sourced from nature and allergen free
- Bioavailable formats
- From renewable and sustainable sources
- Developed by doctors

## WHAT IS IT COMPRISED OF?

MicroJiva Cholesterol provides natural prebiotic fiber, short-chain fructo-oligosaccharides (scFOS) and the probiotic *Lactobacillus plantarum PV-WCFS1* and other natural, herbal prebiotic-activating supplements full of health-benefitting phytochemicals, which work together to maintain the balance of healthy bacteria in your gut, normal enzymatic function, intestinal barrier function and gut integrity.

### Probiotic Blend:

- *L. plantarum PV-WCFS1*
- *L. ruteri*
- *B. longum* spp. *infantis*
- Other Probiotics

### Prebiotic Supplement:

- Triphala churna
- Sc-FOS

## WHAT ARE THE BENEFITS?

- ✓ Supports cholesterol health
- ✓ Reduces constipations
- ✓ Promotes gut epithelial barrier integrity

## WHY RECOMMEND MICROJIVA CHOLESTEROL?

The probiotic in MicroJiva Cholesterol has been shown to help support lowering blood cholesterol, normal inflammatory response, digestive health and bile acid metabolism. (1,2,3,4). scFOS is a natural prebiotic fiber that supports a healthy gastrointestinal tract by promoting digestive function, immune health, the growth of healthy bacteria, gut integrity and has a beneficial effect on lipid metabolism and regulation of serum cholesterol levels. scFOS also supports digestive function.

Our unique synbiotic formulation contains a probiotic blend and an herbal prebiotic (Triphala), which has been shown to promote GI health through a variety of mechanisms linked to chronic disease prevention (4).

## HOW IS MICROJIVA CHOLESTEROL USED?

One capsule/sachet of MicroJiva Cholesterol is taken in the morning and evening with food. The daily dose of MicroJiva Cholesterol provides 10 billion CFU of probiotics with 1,200 mg of short-chain fructo-oligosaccharides and 10 mg of Triphala.

### PATENTS AND TRADEMARKS:

This product is proprietary and protected in trademarks and patents.

**PATENT NOS:** US (16/969,759), Canada (3,091,152), China (201980025301.0), India (202017039445) and internationally (PCT/CA2019/000018).

# WHERE IS MICROJIVA CHOLESTEROL MANUFACTURED?

# Our High-Quality Manufacturing Facilities



All MicroJiva products are manufactured in USA FDA- and Health Canada-approved facilities in Canada and USA by our production partner, Biena. Our facilities are GMP-certified and produce high-quality probiotic supplements from strain vials to finished products.

## Our Production

- ✓ Qualified in-house production, QA, QC and R&D team with over 150 QA checkpoints
- ✓ Complete traceability of lots to ingredient suppliers
- ✓ Production from strain vial to market-ready products

## Our Facilities

- ✓ 55,000 sq.ft GMP-certified facility
- ✓ FDA Audited for Dietary Supplements
- ✓ Health Canada site license
- ✓ State-of-the-art equipment
- ✓ Modern facility to ensure cell viability and stability
- ✓ Highly controlled environment

## Our Strains

- ✓ Authenticated strains by DNA and by international strain bank
- ✓ Non-GMO Project Certified
- ✓ Vegan and allergen free
- ✓ Health Canada Documented for safety, efficacy and quality
- ✓ Highly active & stable at room temperature

We produce **CUSTOM FORMULATIONS**, tailored to YOUR needs!

- ✓ Production of custom, high-quality probiotics from single bacterium to tons
- ✓ In-house manufacturing at a GMP-certified and approved facility by FDA, Health Canada and other regulatory bodies
- ✓ Unparalleled industry knowledge, expertise and infrastructure
- ✓ From strains to market-ready probiotics for dairy, pharma, animal and other health industries

### Stage 1: Strain Production Starting as A Raw Material



### Stage 2: Finished Products



**Precautions:** For adult use only. Keep away from children. Stored in cool dry place.

**\*Disclaimers:** These statements have not been evaluated by Health Canada or the US FDA. This product is not intended to diagnose, treat, cure, or prevent any disease.

## References:

1. Zlatan Mujagic et al (2017) The effects of Lactobacillus plantarum on small intestinal barrier function and mucosal gene transcription; a randomized double-blind placebo controlled trial. Nature Scientific Report. 7:40128 .
2. Jones ML, Martoni C, Ganopolsky JG, Sulemankhil I, Ghali P, Prakash S. Improvement of gastrointestinal health status in subjects consuming L. reuteri capsules: a post hoc analysis of a randomized controlled trial/. Expert Opinion on Biological Therapy. (2013).
3. Jones ML, Tomaro-Duchesneau C, Martoni CJ, Prakash S. Cholesterol lowering with bile salt hydrolase-active probiotic bacteria, mechanism of action, clinical evidence, and future direction for heart health applications. Expert Opinion on Biological Therapy. 2013;13(5):631-642.
4. Westfall, S., Lomis, N., Prakash, and S. (2018) Nature Scientific Report (8):8362.



Tru ID



GMO Free



Halal



Kosher



Dairy Free



Gluten Free



Soy Free



Vegan

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